



Euromonitor
International

Men's Grooming in Turkey

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Table of Contents

Men's Grooming in Turkey - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growing appreciation of men's grooming as an avenue to wellbeing
Gillette rides strength in men's shaving to lead the field in men's grooming
Retailers offer wide assortments and price deals to lure male consumers

PROSPECTS AND OPPORTUNITIES

Men's grooming to enjoy strong growth in shelf space, acceptance and retail sales
Social media to play a key role in reshaping men's grooming habits
Integration of modern and innovative technologies to enhance the consumer experience

CATEGORY DATA

Table 1 - Sales of Men's Grooming by Category: Value 2019-2024
Table 2 - Sales of Men's Grooming by Category: % Value Growth 2019-2024
Table 3 - Sales of Men's Razors and Blades by Type: % Value Breakdown 2021-2024
Table 4 - Sales of Men's Skin Care by Type: % Value Breakdown 2021-2024
Table 5 - NBO Company Shares of Men's Grooming: % Value 2020-2024
Table 6 - LBN Brand Shares of Men's Grooming: % Value 2021-2024
Table 7 - LBN Brand Shares of Men's Razors and Blades: % Value 2021-2024
Table 8 - Forecast Sales of Men's Grooming by Category: Value 2024-2029
Table 9 - Forecast Sales of Men's Grooming by Category: % Value Growth 2024-2029

Beauty and Personal Care in Turkey - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for beauty and personal care?

MARKET DATA

Table 10 - Sales of Beauty and Personal Care by Category: Value 2019-2024
Table 11 - Sales of Beauty and Personal Care by Category: % Value Growth 2019-2024
Table 12 - GBO Company Shares of Beauty and Personal Care: % Value 2020-2024
Table 13 - NBO Company Shares of Beauty and Personal Care: % Value 2020-2024
Table 14 - LBN Brand Shares of Beauty and Personal Care: % Value 2021-2024
Table 15 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2019-2024
Table 16 - Distribution of Beauty and Personal Care by Format: % Value 2019-2024
Table 17 - Distribution of Beauty and Personal Care by Format and Category: % Value 2024
Table 18 - Forecast Sales of Beauty and Personal Care by Category: Value 2024-2029
Table 19 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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