



# Apparel and Footwear Specialists in the Philippines

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## Apparel and Footwear Specialists in the Philippines - Category analysis

### KEY DATA INSIGHTS

#### 2025 DEVELOPMENTS

Apparel and Footwear Specialists Post Steady Growth during Value-Driven Consumer Shift

#### KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Apparel and Footwear Specialists

#### INDUSTRY PERFORMANCE

Apparel and Footwear Specialists Post Steady Growth during Value-Driven Consumer Shift

Chart 2 - Bench focuses on price promotions across retail e-commerce

Players Look to Transform the In-Store Experience to Drive Shopper Engagement

Chart 3 - Uniqlo offers more than clothes as it reconceptualises its stores

Cultural Integration as a Key Point of Innovation in Apparel and Footwear

Chart 4 - Value Sales 2020-2030

Chart 5 - Analyst Insight for Apparel and Footwear Specialists

#### WHAT'S NEXT?

Sustained Growth Will Be Driven by Economic Stability and Cultural Innovation

Influencer Collaborations Are Expected to Accelerate Digital Growth

Economic Stability Drives Resilient Spending on Essential Fashion

Chart 6 - Forecast Value Sales 2020-2030

#### COMPETITIVE LANDSCAPE

Uniqlo Strengthens Its Lead through an Omnichannel Approach and Enhanced In-Store Experiences

Chart 7 - Company Shares 2025

Chart 8 - Brand Shares 2025

#### ECONOMIC CONTEXT

Chart 9 - Economic Context for Apparel and Footwear Specialists

Chart 10 - Real Gdp Growth 2020-2030

Chart 11 - Inflation 2020-2030

#### CONSUMER CONTEXT

Chart 12 - Consumer Context for Apparel and Footwear Specialists

Chart 13 - Population 2020-2030

Chart 14 - Population by Generation 2025

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[Retail in the Philippines - Industry Overview](#)

### EXECUTIVE SUMMARY

Retail Growth Is Driven by Affordability, Discount Expansion, and Omnichannel Transformation

### KEY DATA INSIGHTS

#### KEY INDUSTRY TRENDS

Chart 15 - Key Industry Trends for Retail

#### INDUSTRY PERFORMANCE

Retail Growth Is Driven by Affordability, Discount Expansion, and Omnichannel Transformation

Chart 16 - Uniqlo enhances the shopping experience through heightening customer engagement

Experiential Retail Innovation Strengthens Brand Engagement and Elevates Store Formats

Chart 17 - Dali is utilising a no-frills operating model focused on efficiency and consistently low prices

Discounters Lead Retail Growth through Aggressive Expansion and Value-Led Positioning

Chart 18 - Value Sales 2020-2030

## WHAT'S NEXT?

Retail Expansion Is Set to Accelerate through Footprint Growth and Value-Led Competition

Chart 19 - Analyst Insight for Retail

Small Local Grocers Will Remain Dominant Despite Increasing Competitive Pressure From Modern Retail Channels

Retail E-Commerce Is Set to Accelerate as Digital Convenience Reshapes Shopper Expectations

Chart 20 - Robinsons department store accentuates its retail e-commerce presence

Chart 21 - Forecast Value Sales 2020-2030

Chart 22 - Forecast Value Sales by Category 2025-2030

## COMPETITIVE LANDSCAPE

Sea Ltd and Sm Retail Inc Intensify Rivalry as Retail E-Commerce and Omnichannel Strategies Reshape Shopper Behaviour

Experiential Retail Innovation and Omnichannel Integration Redefine Competitive Advantage

Chart 23 - Company Shares 2025

Chart 24 - Brand Shares 2025

## OPERATING ENVIRONMENT

Informal Retail

Opening Hours for Physical Retail

Summary 1 - Standard Opening Hours by Channel Type 2025

Seasonality

Christmas Season

Back to School

## ECONOMIC CONTEXT

Chart 25 - Economic Context for Retail

Chart 26 - Real Gdp Growth 2020-2030

Chart 27 - Inflation 2020-2030

## CONSUMER CONTEXT

Chart 28 - Consumer Context for Retail

Chart 29 - Population 2020-2030

Chart 30 - Population by Generation 2025

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