



**Euromonitor
International**

Hot Drinks Packaging in Switzerland

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth in hot drinks packaging in Switzerland driven by eco-friendly innovations and premiumisation

Eco-friendly innovations and premiumisation drive growth in hot drinks packaging

A shift towards smaller pack sizes and different pack types in hot drinks, driven by convenience and sustainability

PROSPECTS AND OPPORTUNITIES

Sustainability is set to drive transformation in hot drinks packaging across the forecast period

Evolving competitive landscape set to reshape hot drinks packaging in Switzerland

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-switzerland/report.