



**Euromonitor
International**

Confectionery Packaging in the United Arab Emirates

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Attractive and durable packaging drives growth in confectionery in 2024
Flexible plastic dominates confectionery packaging
Folding cartons gaining share in confectionery packaging in the United Arab Emirates

PROSPECTS AND OPPORTUNITIES

Sustainability initiatives promoting the development of eco-friendly materials
Plastic pouches gaining share in chocolate confectionery

DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/confectionery-packaging-in-the-united-arab-emirates/report.