



Home Improvement in the United Kingdom

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Economic pressures and shifting consumer priorities lead to a decline in the UK home improvement market
Farrow & Ball’s commitment to eco-friendly products and digital engagement fuels its growth in 2024
Digital innovation and rapid delivery drive growth in the UK’s home improvement e-commerce landscape in 2024

PROSPECTS AND OPPORTUNITIES

Consumer demand for home improvement in the UK in 2025 and the dynamic growth of power tools driven by DIY trends and technological advancements
Innovations like 3D printing, AI-driven design tools, and smart home integration driving personalised and efficient home improvement in the UK
Sustainability driving major shifts in the UK home improvement sector towards biodegradable materials and energy efficiency

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DISCLAIMER

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