



Alcoholic Drinks Packaging in Singapore

October 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Alcoholic drinks packaging embracing premium sustainability in Singapore
Convenience and freshness driving increasing metal beverage can adoption
Sustainability is driving innovation in alcoholic drinks packaging

PROSPECTS AND OPPORTUNITIES

Metal beverage cans will continue to gain share over the forecast period
Smaller pack sizes will remain popular in beer and RTDs

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