



Euromonitor  
International

# Hot Drinks Packaging in Singapore

July 2025

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Only low growth, as rising commodity prices put pressure on packaging volumes

Brands move towards sustainable and more convenient packaging options

Folding cartons is an increasingly popular pack type, aligning with sustainability demands

#### PROSPECTS AND OPPORTUNITIES

Paper refill packs to become increasingly popular, boosted by consumption at home

Smaller packs likely to be in focus as brands innovate with new, more sustainable products

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