



Apparel Accessories in Australia

December 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Polarisation, tech advancements and sustainable developments drive category

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Premium and budget brands thrive amid market polarisation

Other apparel accessories drives sales with diverse offerings

Mosaic Brands Ltd's administration highlights mid-tier struggles

Chart 2 - Mosaic Brands Enters Administration, Closing 650+ Stores

WHAT'S NEXT?

Ongoing polarisation to see premium and budget brands continue driving growth

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[Apparel and Footwear in Australia - Industry Overview](#)

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Sustainability and technology drive industry forward

WHAT'S NEXT?

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