



Apparel Accessories in Hong Kong, China

December 2024

Table of Contents

Apparel Accessories in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Impact of economic uncertainty on demand for apparel accessories, especially luxury segment
Outdoor features incorporated into hats/caps

PROSPECTS AND OPPORTUNITIES

Pop culture will continue to influence trends in apparel accessories
Low growth for ties due to rising casualisation in the workplace
Increase in cross-border purchases of affordable accessories

CATEGORY DATA

Table 1 - Sales of Apparel Accessories by Category: Volume 2019-2024
Table 2 - Sales of Apparel Accessories by Category: Value 2019-2024
Table 3 - Sales of Apparel Accessories by Category: % Volume Growth 2019-2024
Table 4 - Sales of Apparel Accessories by Category: % Value Growth 2019-2024
Table 5 - NBO Company Shares of Apparel Accessories: % Value 2020-2024
Table 6 - LBN Brand Shares of Apparel Accessories: % Value 2021-2024
Table 7 - Forecast Sales of Apparel Accessories by Category: Volume 2024-2029
Table 8 - Forecast Sales of Apparel Accessories by Category: Value 2024-2029
Table 9 - Forecast Sales of Apparel Accessories by Category: % Volume Growth 2024-2029
Table 10 - Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

Apparel and Footwear in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 11 - Sales of Apparel and Footwear by Category: Volume 2019-2024
Table 12 - Sales of Apparel and Footwear by Category: Value 2019-2024
Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024
Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2020-2024
Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2021-2024
Table 17 - Distribution of Apparel and Footwear by Format: % Value 2019-2024
Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2024
Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2024-2029
Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029
Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/apparel-accessories-in-hong-kong-china/report.