



Euromonitor  
International

# Hosiery in Hong Kong, China

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## Hosiery in Hong Kong, China - Category analysis

### KEY DATA FINDINGS

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Chart 2 - Analyst Insight

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Non-sheer hosiery dominates retail volume and value sales as daily need items

Market polarisation creates retail value sales opportunities

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Niche players to gain momentum, but giants are set to maintain market grip

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The top players continue to invest in their businesses

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Retail offline dominates apparel and footwear sales through the personal touch, trust and experiential outlets

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