



# Hosiery in Spain

February 2026

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Growth despite challenging environment

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Non-sheer hosiery leads sales with sporty collections

Fashion and social media drive sales of sporty hosiery

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#### WHAT'S NEXT?

Consumers prioritise value and functionality

Non-sheer hosiery drives growth with sporty collections

Functionality and sustainability shape future

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Calzedonia maintains lead through influencer partnerships and sporty collections

No significant mergers or new product launches anticipated

#### CHANNELS

E-commerce gains traction as consumers seek better value

Smaller brands thrive online with unique offerings

No new retail brands or concepts emerge in 2026

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