



Euromonitor
International

Baby Food Packaging in Hong Kong, China

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

HDPE bottles gains ground as a practical choice in other baby food packaging

Smaller pack sizes and eco-conscious pack types redefine baby food packaging in Hong Kong

Convenience trend drives declining share for glass packaging in prepared baby food

PROSPECTS AND OPPORTUNITIES

Growth in baby food packaging will be led by shelf stable options

Rising preference for smaller pack sizes in milk formula as parents prioritise affordability and flexibility

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