

Beauty and Personal Care Packaging in Germany

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Sustainability developments and rising consumer confidence help drive growth

Re-Feel cellulose refill in eco-designed glass jar sets new sustainability standards in premium beauty packaging Supply, demand and regulations driving growth in eco-friendly and flexible beauty packaging in Germany in 2024

PROSPECTS AND OPPORTUNITIES

Packaging volumes expected to grow, driven by rising sales, e-commerce expansion and sustainability trends The 50ml pack size remains most popular in skin care packaging, offering variety and ease of carrying

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-ingermany/report.