



Euromonitor  
International

# Dermatologicals in China

September 2025

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## Dermatologicals in China - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Antifungals and hair-loss treatments drive growth in dermatologicals in 2025  
Xian Janssen leads overall, while Wanma gains ground as it heads up hair loss treatments  
Rising influence of social media supports e-commerce expansion

#### PROSPECTS AND OPPORTUNITIES

Vaginal antifungals faces retail slowdown and sluggish growth in store-based retail  
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### DISCLAIMER

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