



Euromonitor
International

Baby Food Packaging in Argentina

August 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Declining birth rate impacts baby food packaging volumes

Decline for brick liquid cartons due to a shift towards more affordable options

Although losing share, the 200ml pack size continues to dominate, as consumers prioritise convenience

PROSPECTS AND OPPORTUNITIES

Birth rate to continue declining, but a rebounding economy will drive growth for baby food packaging volumes

Brick liquid cartons set to maintain its rising trend, barely challenged by flexible plastic

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-food-packaging-in-argentina/report.