



**Euromonitor
International**

Alcoholic Drinks Packaging in the United Arab Emirates

October 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growing beer consumption helps drive United Arab Emirates alcohol packaging demand

Diverging preferences as beer favours metal cans and glass bottles dominate in wine

Choya's functional flip-top closure supports the use of glass bottles in liqueurs

PROSPECTS AND OPPORTUNITIES

Tourism and local production from Heineken and Side Hustle will drive United Arab Emirates alcoholic drinks packaging volumes

Premiumisation and consumer preferences boost glass bottles over metal cans in United Arab Emirates

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-the-united-arab-emirates/report.