



**Euromonitor
International**

Airlines in Bulgaria

October 2025

Table of Contents

Airlines in Bulgaria - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Expansion of air connections supports growth in sales
Low-cost airlines dominate the market

PROSPECTS AND OPPORTUNITIES

Airline sales poised for growth
Partnerships will strengthen Bulgaria's aviation sector

CATEGORY DATA

Table 1 - Airlines Sales: Value 2020-2025
Table 2 - Airlines Online Sales: Value 2020-2025
Table 3 - Airlines: Passengers Carried 2020-2025
Table 4 - Airlines NBO Company Shares: % Value 2020-2024
Table 5 - Non-Scheduled Carriers Brands by Key Performance Indicators 2025
Table 6 - Low Cost Carriers Brands by Key Performance Indicators 2025
Table 7 - Full Service Carriers Brands by Key Performance Indicators 2025
Table 8 - Forecast Airlines Sales: Value 2025-2030
Table 9 - Forecast Airlines Online Sales: Value 2025-2030

Travel in Bulgaria - Industry Overview

EXECUTIVE SUMMARY

Travel in 2025: The Big Picture
Airlines: Key trends
Hotels: Key trends
Booking: Key trends
What next for travel?

MARKET DATA

Table 10 - Surface Travel Modes Sales: Value 2020-2025
Table 11 - Surface Travel Modes Online Sales: Value 2020-2025
Table 12 - Forecast Surface Travel Modes Sales: Value 2025-2030
Table 13 - Forecast Surface Travel Modes Online Sales: Value 2025-2030
Table 14 - In-Destination Spending: Value 2020-2025
Table 15 - Forecast In-Destination Spending: Value 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the

key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/airlines-in-bulgaria/report.