



# Airlines in India

October 2025

Table of Contents

## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Enhanced incentives and expanded networks drive significant growth in regional connectivity  
Top Indian carriers turn to experience-led differentiation to strengthen competitive positioning

### PROSPECTS AND OPPORTUNITIES

Indian airlines poised for substantial growth in international passenger traffic  
Unbundling of services becomes a key strategy to manage rising operational costs

## CATEGORY DATA

- Table 1 - Airlines Sales: Value 2020-2025
- Table 2 - Airlines Online Sales: Value 2020-2025
- Table 3 - Airlines: Passengers Carried 2020-2025
- Table 4 - Airlines NBO Company Shares: % Value 2020-2024
- Table 5 - Non-Scheduled Carriers Brands by Key Performance Indicators 2025
- Table 6 - Low Cost Carriers Brands by Key Performance Indicators 2025
- Table 7 - Full Service Carriers Brands by Key Performance Indicators 2025
- Table 8 - Forecast Airlines Sales: Value 2025-2030
- Table 9 - Forecast Airlines Online Sales: Value 2025-2030

## [Travel in India - Industry Overview](#)

### EXECUTIVE SUMMARY

- Travel in 2025: The Big Picture
- Airlines: Key trends
- Hotels: Key trends
- Booking: Key trends
- What next for travel?

### MARKET DATA

- Table 10 - Surface Travel Modes Sales: Value 2020-2025
- Table 11 - Surface Travel Modes Online Sales: Value 2020-2025
- Table 12 - Forecast Surface Travel Modes Sales: Value 2025-2030
- Table 13 - Forecast Surface Travel Modes Online Sales: Value 2025-2030
- Table 14 - In-Destination Spending: Value 2020-2025
- Table 15 - Forecast In-Destination Spending: Value 2025-2030

### DISCLAIMER

### SOURCES

- Summary 1 - Research Sources

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