



Euromonitor
International

Lodging (Destination) in South Africa

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Occupancy continues to improve across different lodging facilities
Short-term rentals continue to strengthen position within local accommodation

PROSPECTS AND OPPORTUNITIES

Prevailing economic conditions expected to influence accommodation choice
International visitors are set to drive growth for luxury and upscale hotel occupancy

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Travel in South Africa - Industry Overview

EXECUTIVE SUMMARY

Increased confidence influences growth of travel flows across South Africa.
Airlines: Low cost carrier offer remains limited to several players
Hotels: Partnerships with online travel agents boost occupancy for hotels
Booking: Online bookings on the rise
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DISCLAIMER

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