



Euromonitor
International

Airlines in Portugal

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Airline sales rise on strong international demand, growing appeal of islands, and network expansion

TAP Air Portugal sustains market leadership with transatlantic expansion, while Ryanair emerges as most dynamic

PROSPECTS AND OPPORTUNITIES

Sustained growth in airline sales expected, supported by stronger purchasing power and expanding route networks

Privatisation of TAP and strategic investments set to reshape competitive dynamics

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