



# Lodging (Destination) in Belgium

September 2025

Table of Contents

## Lodging (Destination) in Belgium - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Lodging market grows, but independent hotels face mounting pressure  
Competitive landscape: chains strengthen while platforms disrupt

#### PROSPECTS AND OPPORTUNITIES

Tourism demand to drive lodging market expansion in Belgium  
Future investments and trends in Belgian hospitality

#### CATEGORY DATA

- Table 1 - Lodging (Destination) Sales: Value 2020-2025
- Table 2 - Lodging (Destination) Online Sales: Value 2020-2025
- Table 3 - Hotels Sales: Value 2020-2025
- Table 4 - Hotels Online Sales: Value 2020-2025
- Table 5 - Other Lodging Sales: Value 2020-2025
- Table 6 - Other Lodging Online Sales: Value 2020-2025
- Table 7 - Lodging (Destination) Outlets: Units 2020-2025
- Table 8 - Lodging (Destination) Rooms: Number of Rooms 2020-2025
- Table 9 - Lodging (Destination) by Incoming vs Domestic: % Value 2020-2025
- Table 10 - Hotels NBO Company Shares: % Value 2020-2024
- Table 11 - Hotel Brands by Key Performance Indicators 2025
- Table 12 - Forecast Lodging (Destination) Sales: Value 2025-2030
- Table 13 - Forecast Lodging (Destination) Online Sales: Value 2025-2030
- Table 14 - Forecast Hotels Sales: Value 2025-2030
- Table 15 - Forecast Hotels Online Sales: Value 2025-2030
- Table 16 - Forecast Other Lodging Sales: Value 2025-2030
- Table 17 - Forecast Other Lodging Online Sales: Value 2025-2030
- Table 18 - Forecast Lodging (Destination) Outlets: Units 2025-2030

## Travel in Belgium - Industry Overview

### EXECUTIVE SUMMARY

Travel in 2025: The Big Picture  
Airlines: Key trends  
Hotels: Key trends  
Booking: Key trends  
What next for travel?

### MARKET DATA

- Table 19 - Surface Travel Modes Sales: Value 2020-2025
- Table 20 - Surface Travel Modes Online Sales: Value 2020-2025
- Table 21 - Forecast Surface Travel Modes Sales: Value 2025-2030
- Table 22 - Forecast Surface Travel Modes Online Sales: Value 2025-2030
- Table 23 - In-Destination Spending: Value 2020-2025
- Table 24 - Forecast In-Destination Spending: Value 2025-2030

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/lodging-destination-in-belgium/report](http://www.euromonitor.com/lodging-destination-in-belgium/report).