



Euromonitor
International

Lodging (Destination) in Poland

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Lodging demand remains strong but growth moderates as inbound tourism stabilises
Booking.com retains leadership while hotel groups and short-term rentals drive diversification

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Hotel development to accelerate through new openings and technological investment

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Travel in Poland - Industry Overview

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DISCLAIMER

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