



**Euromonitor  
International**

# Sleep Aids in Argentina

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## Sleep Aids in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Sleep aids registers strong current value growth in 2025, albeit less than seen previously  
Laboratorios Gramon Millet SA leads thanks to strong performance of Melatol portfolio, while Natufarma re-launches Serenil  
Pharmacies leads distribution, though health and personal care stores gains ground

#### PROSPECTS AND OPPORTUNITIES

Sleep aids expected to see growth, fueled by higher levels of anxiety  
Herbal/traditional sleep aids with a natural profile set to gain popularity in the coming years  
Online sales will continue gaining ground, especially in key urban cities

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### DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sleep-aids-in-argentina/report](http://www.euromonitor.com/sleep-aids-in-argentina/report).