



Euromonitor  
International

# Wearable Electronics in Israel

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### 2025 DEVELOPMENTS

Volume sales of wearable electronics will be driven by interest in exercise and health monitoring

Apple maintains its lead in wearable electronics, while Samsung and Xiaomi gain ground

Appliances and electronics retailers retain the lead in wearable electronics

### PROSPECTS AND OPPORTUNITIES

Wearable electronics are set to see modest growth amid economic uncertainty

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