



Processed Fruit and Vegetables in Algeria

January 2026

Table of Contents

Processed Fruit and Vegetables in Algeria - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Busy lifestyles and convenience trend support sales

INDUSTRY PERFORMANCE

Peas, corn and tomatoes continue driving sales

Frozen processed vegetables offer convenience amid increasingly busy lifestyles

WHAT'S NEXT?

Changing lifestyles fuel future growth

Health and wellness development expected

Tackling climate change through more sustainable food processing systems

COMPETITIVE LANDSCAPE

Leading Izdihar enjoys strong consumer loyalty and brand recognition

Groupe Benamor enhances its visibility and strengthens consumer awareness

CHANNELS

Expansion of supermarket chains

Retail e-commerce records the strongest growth

CATEGORY DATA

Table 1 - Sales of Processed Fruit and Vegetables by Category: Volume 2020-2025

Table 2 - Sales of Processed Fruit and Vegetables by Category: Value 2020-2025

Table 3 - Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2020-2025

Table 4 - Sales of Processed Fruit and Vegetables by Category: % Value Growth 2020-2025

Table 5 - Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2020-2025

Table 6 - NBO Company Shares of Processed Fruit and Vegetables: % Value 2021-2025

Table 7 - LBN Brand Shares of Processed Fruit and Vegetables: % Value 2022-2025

Table 8 - Distribution of Processed Fruit and Vegetables by Format: % Value 2020-2025

Table 9 - Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2025-2030

Table 10 - Forecast Sales of Processed Fruit and Vegetables by Category: Value 2025-2030

Table 11 - Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2025-2030

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Staple Foods in Algeria - Industry Overview

EXECUTIVE SUMMARY

Growth supported by population growth and evolving lifestyle patterns

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Subdued growth as economic slowdown persists

State subsidies sustain demand

Sustainability increasingly important

WHAT'S NEXT?

Growth driven by fundamental demand

Challenge of declining disposable income levels

oodservice expansion

COMPETITIVE LANDSCAPE

Bellat - Conserverie des Viandes d'Algérie leads

Groupe Benamor benefits from enhanced brand visibility and consumer awareness

CHANNELS

Strong tradition of purchasing fresh bread from local bakeries

Consumers appreciate the convenience of e-commerce

Large modern retailers offer good-quality staple products at affordable prices

MARKET DATA

Table 13 - Sales of Staple Foods by Category: Volume 2020-2025

Table 14 - Sales of Staple Foods by Category: Value 2020-2025

Table 15 - Sales of Staple Foods by Category: % Volume Growth 2020-2025

Table 16 - Sales of Staple Foods by Category: % Value Growth 2020-2025

Table 17 - NBO Company Shares of Staple Foods: % Value 2021-2025

Table 18 - LBN Brand Shares of Staple Foods: % Value 2022-2025

Table 19 - Penetration of Private Label by Category: % Value 2021-2025

Table 20 - Distribution of Staple Foods by Format: % Value 2020-2025

Table 21 - Forecast Sales of Staple Foods by Category: Volume 2025-2030

Table 22 - Forecast Sales of Staple Foods by Category: Value 2025-2030

Table 23 - Forecast Sales of Staple Foods by Category: % Volume Growth 2025-2030

Table 24 - Forecast Sales of Staple Foods by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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