

Processed Fruit and Vegetables in Algeria

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Processed Fruit and Vegetables in Algeria - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Busy lifestyles and convenience trend support sales

INDUSTRY PERFORMANCE

Peas, corn and tomatoes continue driving sales

Frozen processed vegetables offer convenience amid increasingly busy lifestyles

WHAT'S NEXT?

Changing lifestyles fuel future growth

Health and wellness development expected

Tackling climate change through more sustainable food processing systems

COMPETITIVE LANDSCAPE

Leading Izdihar enjoys strong consumer loyalty and brand recognition

Groupe Benamor enhances its visibility and strengthens consumer awareness

CHANNELS

Expansion of supermarket chains

Retail e-commerce records the strongest growth

CATEGORY DATA

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Staple Foods in Algeria - Industry Overview

EXECUTIVE SUMMARY

Growth supported by population growth and evolving lifestyle patterns

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Subdued growth as economic slowdown persists

State subsidies sustain demand

Sustainability increasingly important

WHAT'S NEXT?

Growth driven by fundamental demand

Challenge of declining disposable income levels

oodservice expansion

COMPETITIVE LANDSCAPE

Bellat - Conserverie des Viandes d'Algérie leads

Groupe Benamor benefits from enhanced brand visibility and consumer awareness

CHANNELS

Strong tradition of purchasing fresh bread from local bakeries

Consumers appreciate the convenience of e-commerce

Large modern retailers offer good-quality staple products at affordable prices

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