



**Euromonitor
International**

Confectionery Packaging in Switzerland

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Swiss confectionery packaging faces challenges due to health consciousness, cocoa shortages and export barriers

Milk can-shaped tin introduced as a premium packaging innovation for Swiss chocolates

Flexible plastic packaging dominates Swiss confectionery thanks to its convenience and cost-efficiency

PROSPECTS AND OPPORTUNITIES

Sugar-free and vegan chocolate product expansion expected to boost Swiss confectionery packaging

E-commerce and gifting trends influence demand patterns in confectionery packaging

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- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/confectionery-packaging-in-switzerland/report.