

# Baby Food Packaging in Vietnam

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#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Baby food packaging unit volumes increase, boosted by players expanding product portfolios Brick liquid cartons gaining share in liquid milk formula due to their versatility Folding cartons lead baby food packaging thanks to aligning with consumer and retail needs

## PROSPECTS AND OPPORTUNITIES

Baby food packaging to benefit from urbanisation and entry of new brands Thin wall plastic containers will continue gaining share in "other baby food"

#### **DISCLAIMER**

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