



Euromonitor
International

Dairy Packaging in Malaysia

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Paper-based containers leads dairy packaging growth in Malaysia despite overall decline

Introduction of cold brew Greek yoghurt in glass jars in dairy packaging

Malaysian dairy companies aim to drive growth through packaging innovation and strategic marketing amid rising costs

PROSPECTS AND OPPORTUNITIES

Malaysia's dairy packaging volumes face short-term decline, with gradual recovery expected thereafter

Malaysia's dairy packaging faces supply constraints and a shift towards smaller, more sustainable formats

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-malaysia/report.