



Footwear in Hong Kong, China

February 2026

Table of Contents

Footwear in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Changes in strategy to offset obstacles to tourist consumption

Chart 1 - Key Trends 2025

Chart 2 - Analyst Insight

INDUSTRY PERFORMANCE

Hyper-polarisation and tourist consumption impact footwear sales

Women's footwear leads the way but men's footwear reduces the gap

Experiential retail and charmification pique consumers' interest

Chart 3 - Salomon City Run Gains Popularity with Locals

Chart 4 - Rockfish Weatherwear Opens First Store in K11 MUSEA

WHAT'S NEXT?

Key 2025 trends to prove robust in the forecast period

Sports footwear to drive growth through specialisation and personalisation

Charmification to continue to spur innovation

Chart 5 - Catalog Launches Gothic Collection in Catmisation Lab

COMPETITIVE LANDSCAPE

Nike leads through strong brand equity and flexible strategies

New entrants increase the fragmentation of the competitive landscape

CHANNELS

Physical stores remain crucial for precise fitting and comfort assessment

Omnichannel approach is becoming increasingly necessary

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[Apparel and Footwear in Hong Kong, China - Industry Overview](#)

EXECUTIVE SUMMARY

Apparel and footwear remains a robust industry

KEY DATA FINDINGS

Chart 6 - Key Trends 2025

Chart 7 - Analyst Insight

INDUSTRY PERFORMANCE

Sportswear benefits from tourist spending and growing participation in sports and outdoor activities

Polarisation runs through the industry

Major players lean into the key experiential retail trend

Chart 8 - Nike Launches Experiential Flagship Nike Style on Canton Road in 2025

Chart 9 - Uniqlo Introduces New Store Concept

WHAT'S NEXT?

Experiential retail and lifestyle concepts set to drive engagement and sales

Tourism is a category shaper and growth tool

Sustainability is a baseline expectation

COMPETITIVE LANDSCAPE

The top players continue to invest in their businesses

The competitive landscape is characterised by fragmentation, polarisation and dynamism

CHANNELS

Retail offline dominates apparel and footwear sales through the personal touch, trust and experiential outlets

Retail e-commerce is driven by convenience and digital engagement

PRODUCTS

Regional brands capitalise on polarisation and fragmentation to offer affordable, design-conscious products

Chart 10 - Chinese Brand Urban Revivo Enters Harbour City in 2025

ECONOMIC CONTEXT

Chart 11 - Real GDP Growth and Inflation 2020-2030

Chart 12 - PEST Analysis in Hong Kong, China 2025

CONSUMER CONTEXT

Chart 13 - Key Insights on Consumers in Hong Kong, China 2025

Chart 14 - Consumer Landscape in Hong Kong, China 2025

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SOURCES

Summary 1 - Research Sources

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