

# Home Care Packaging in the United Arab Emirates

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# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Total home care packaging volumes decline, driven by economic pressures

Value-driven large pack sizes are gaining traction, driven by cost-per-wash savings

HDPE bottles lead home care packaging in the United Arab Emirates thanks to their durability

# PROSPECTS AND OPPORTUNITIES

Volume growth to be fuelled by growing population and urban development PET bottles are expected to grow steadily, driven by demand in key categories

# **DISCLAIMER**

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