



Away-From-Home Tissue and Hygiene in Germany

April 2026

Away-From-Home Tissue and Hygiene in Germany - Category analysis

KEY DATA INSIGHTS

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Growth Secured with Efficiency-Driven Hygiene Solutions

KEY INDUSTRY TRENDS

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INDUSTRY PERFORMANCE

Growth Secured with Efficiency-Driven Hygiene Solutions

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Affordability Fuelled Growth Amid Cautious Spending Habits

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Affordability Fuelled Growth Amid Cautious Spending Habits

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