



Euromonitor  
International

# Other Pet Food in Hungary

May 2025

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## Other Pet Food in Hungary - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Rising demand for species-specific diets  
Private label continues to gain ground  
Pet shops and superstores deepen their dominance of distribution

#### PROSPECTS AND OPPORTUNITIES

Increased focus on health and premium nutrition will underpin growth  
Lack of offline availability will continue to drive e-commerce growth  
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