

Hot Drinks Packaging in Saudi Arabia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

At-home coffee culture and premiumisation fuel growth in hot drinks packaging Smart and sustainable packaging innovations reshape hot drinks in Saudi Arabia Eco-conscious shifts drive the reformulation of hot drinks packaging materials

PROSPECTS AND OPPORTUNITIES

Premiumisation and evolving lifestyles set to drive growth in hot drinks packaging in Saudi Arabia Evolving consumer preferences and regulatory shifts will influence hot drinks packaging trends

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