



Euromonitor  
International

# Soft Drinks Packaging in Saudi Arabia

July 2025

Table of Contents

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Hot weather fuels growth in soft drinks packaging volumes in 2024

Progress and challenges in PET recycling and adoption of recycled content in Saudi Arabia

Eco-friendly and smart packaging innovations reshape soft drinks in Saudi Arabia

#### PROSPECTS AND OPPORTUNITIES

Rising demand and diversification to drive growth in soft drinks packaging volumes

PET packaging to evolve amid sustainability and innovation push in Saudi Arabia

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/soft-drinks-packaging-in-saudi-arabia/report](https://www.euromonitor.com/soft-drinks-packaging-in-saudi-arabia/report).