

Households: Thailand

September 2025

**Table of Contents** 

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## **HEADLINES**

## **PROSPECTS**

Number of households set to rise, while average household size remains steady

Urban growth drives the economy but strains infrastructure

Income growth slightly restricted due to formation of new government, but remains positive

Government initiatives leading to improved connectivity for rural communities

Housing market shows modest growth, with stable permits and rising prices

## HOUSEHOLD PROFILE

Chart 1 - Household Profile: 2024-2029

Chart 2 - Households by Number of Persons: 2029

Chart 3 - % of Households by Number of Children: 2029

Chart 4 - Households by Type of Household: 2029

Chart 5 - Consumer Expenditure by Household Type in Thailand: 2019/2024/2029

Chart 6 - Household Head's Sex and Employment in Thailand: 2029

Chart 7 - Households by Education of Head of Household: 2029

Chart 8 - Households by Economic Status of Head of Household in Thailand: 2029

Chart 9 - Households by Age of Head: 2029

Chart 10 - Household Penetration by Facilities: 2029

Chart 11 - Household Possession of Kitchen Durables in 2029: % of Households

Chart 12 - Household Possession of Other Durables in 2029: % of Households

Chart 13 - Household Digital Penetration in Thailand Compared to Global Average: 2029

Chart 14 - Possession of Entertainment Electronics in 2029: % of Households

Chart 15 - Possession of Other Electronics in 2029: % of Households

Chart 16 - Key Metrics of Households Property Market: 2019-2029

Chart 17 - Housing Stock by Construction Year

Chart 18 - Households by Number of Rooms: 2029

Chart 19 - Households by Size of Dwelling in Thailand: 2029

Chart 20 - Housing Completions and House Price Index in Thailand: 2019-2025

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