



Euromonitor
International

Savoury Snacks in Argentina

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Savoury Snacks in Argentina - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Less popular categories are more impacted during economic crisis periods
PepsiCo and Bagley Argentina lead salty snacks and savoury biscuits, respectively
Supermarkets and hypermarkets outperform small local grocers

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Increased purchasing power and private label will drive growth
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DISCLAIMER

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