



**Euromonitor
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Sweet Biscuits, Snack Bars and Fruit Snacks in the Czech Republic

July 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sweet biscuits provides substitute for increasingly expensive chocolate confectionery

Mondelez stays out in front, while private label expands strongly

Smaller stores taking share from hypermarkets

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Young adults replacing meals with more frequent small snacks

Technological developments influencing packaging and shopping patterns

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-the-czech-republic/report.