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Sweet Biscuits, Snack Bars and Fruit Snacks in Latvia

July 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Fall in volume sales, with high price of chocolate having an impact.

Private label performs strongly in 2025

Supermarkets lead distribution

PROSPECTS AND OPPORTUNITIES

Slight recovery over forecast period

Price key driver of value sales

Focus on a healthier positioning

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-latvia/report.