



Euromonitor  
International

# Travel in Peru

September 2025

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Outbound departures continued to grow in 2025 as Peruvians prioritised travel experiences and showed greater spending capacity

## PROSPECTS AND OPPORTUNITIES

Inbound arrivals will continue to grow thanks to a stable political and social environment, new airports and active promotion of the country

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Online channels and outbound tourism drive strong booking growth

Booking.com Perú SA maintains leadership and strengthens its position through high dynamism

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