



**Euromonitor
International**

Sleep Aids in Ukraine

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Sleep aids in high demand as Russia’s war takes its toll on the mental health and wellbeing of locals
Herbal/traditional products and Corvalol the big winners in sleep aids
Domestic players lead the way

PROSPECTS AND OPPORTUNITIES

Sleep aids likely to remain in demand despite competition from other products and services
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