



Euromonitor  
International

# Sleep Aids in Peru

October 2025

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## Sleep Aids in Peru - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Sales rocket due to greater awareness about the need for a good night's sleep

InRetail Pharma SA retains the lead but loses share to new competitors

Pharmacies gain ground as teas and pills lose ground to gummies

#### PROSPECTS AND OPPORTUNITIES

Uptake set to rise as more consumers look for safe solutions to sleep support

Gummies and stronger doses set to be a focus of new product development

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### DISCLAIMER

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