

Airlines in South Africa

October 2024

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Airlines in South Africa - Category analysis

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2024 DEVELOPMENTS

Flysafair continues to strengthen position with strategic expansion and route consolidation

Foreign airlines compete for share within full service carriers in South Africa

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Domestic tourism expected to boost growth of low cost carriers

Global carriers to remain key for airlines in South Africa

CATEGORY DATA

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EXECUTIVE SUMMARY

Increased confidence influences growth of travel flows across South Africa.

Airlines: Low cost carrier offer remains limited to several players

Hotels: Partnerships with online travel agents boost occupancy for hotels

Booking: Online bookings on the rise

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