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International

Weight Management and Wellbeing in the Czech Republic

September 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

OTC obesity treatments record strongest growth
Supply side shaped by mix of local and international brands
Distribution landscape becomes increasingly diverse

PROSPECTS AND OPPORTUNITIES

Increased visibility will support future growth
AI-powered personalisation across weight management and wellbeing products
Healthier food trends may reshape demand

CATEGORY DATA

Table 1 - Sales of Weight Management and Wellbeing by Category: Value 2020-2025
Table 2 - Sales of Weight Management and Wellbeing by Category: % Value Growth 2020-2025
Table 3 - NBO Company Shares of Weight Management and Wellbeing: % Value 2021-2025
Table 4 - LBN Brand Shares of Weight Management and Wellbeing: % Value 2022-2025
Table 5 - Forecast Sales of Weight Management and Wellbeing by Category: Value 2025-2030
Table 6 - Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2025-2030

Consumer Health in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Consumer Health in 2025: The big picture
Key trends in 2025
Competitive landscape
Channel developments
What next for Consumer Health?

MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025
Table 8 - Life Expectancy at Birth 2020-2025

MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2020-2025
Table 10 - Sales of Consumer Health by Category: % Value Growth 2020-2025
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Table 14 - Distribution of Consumer Health by Format: % Value 2020-2025
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Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2025-2030

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OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
Summary 1 - OTC: Switches 2024-2025

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 - Research Sources

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