



Home Video in Indonesia

October 2025

Table of Contents

Home Video in Indonesia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

LCD TVs continue to drive growth through affordability

Stiff competition arising from Chinese brands

Appliances and electronics specialists remains the leading channel

PROSPECTS AND OPPORTUNITIES

Expanding middle class fuels demand for wide-screen smart TVs

Increase in demand for smart features redefines home viewing experience

Value-driven innovation accelerates as Chinese brands intensify competition

CATEGORY DATA

Table 1 - Sales of Home Video by Category: Volume 2020-2025

Table 2 - Sales of Home Video by Category: Value 2020-2025

Table 3 - Sales of Home Video by Category: % Volume Growth 2020-2025

Table 4 - Sales of Home Video by Category: % Value Growth 2020-2025

Table 5 - Sales of LCD TVs by Network Connectivity: % Retail Volume 2020-2025

Table 6 - NBO Company Shares of Home Video: % Volume 2021-2025

Table 7 - LBN Brand Shares of Home Video: % Volume 2022-2025

Table 8 - Distribution of Home Video by Channel: % Volume 2020-2025

Table 9 - Forecast Sales of Home Video by Category: Volume 2025-2030

Table 10 - Forecast Sales of Home Video by Category: Value 2025-2030

Table 11 - Forecast Sales of Home Video by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Home Video by Category: % Value Growth 2025-2030

Table 13 - Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2025-2030

Consumer Electronics in Indonesia - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2025: The big picture

2025 key trends

Competitive landscape

Channel developments

What next for consumer electronics?

MARKET DATA

Table 14 - Sales of Consumer Electronics by Category: Volume 2020-2025

Table 15 - Sales of Consumer Electronics by Category: Value 2020-2025

Table 16 - Sales of Consumer Electronics by Category: % Volume Growth 2020-2025

Table 17 - Sales of Consumer Electronics by Category: % Value Growth 2020-2025

Table 18 - NBO Company Shares of Consumer Electronics: % Volume 2021-2025

Table 19 - LBN Brand Shares of Consumer Electronics: % Volume 2022-2025

Table 20 - Distribution of Consumer Electronics by Channel: % Volume 2020-2025

Table 21 - Forecast Sales of Consumer Electronics by Category: Volume 2025-2030

Table 22 - Forecast Sales of Consumer Electronics by Category: Value 2025-2030

Table 23 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2025-2030

Table 24 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2025-2030

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SOURCES

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