



Euromonitor
International

Savoury Snacks in Georgia

July 2025

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Active promotions, marketing efforts and new flavours support growth
Leader PepsiCo Inc enjoys strong consumer loyalty
Retail consolidation fuels growth of modern retailers and intensifies competition

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/savoury-snacks-in-georgia/report.