



Euromonitor
International

Rice, Pasta and Noodles in Algeria

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Table of Contents

Rice, Pasta and Noodles in Algeria - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Population growth and busy lifestyles drive growth in 2025

INDUSTRY PERFORMANCE

Rice and pasta remain key staples in the Algerian diet

Price remains a key factor in consumer purchasing decisions

WHAT'S NEXT?

Population growth and changing lifestyles set to spur growth

Health and wellness products to gain ground

Sustainability risk management efforts expected for pasta producers

COMPETITIVE LANDSCAPE

Deoleo SA's lead driven by its strong position in rice

Les Moulins Amor successfully regains share

CHANNELS

Small local grocers retain their lead despite facing a more challenging operating environment

Growing number of online platforms supports e-commerce sales

CATEGORY DATA

Table 1 - Sales of Rice, Pasta and Noodles by Category: Volume 2020-2025

Table 2 - Sales of Rice, Pasta and Noodles by Category: Value 2020-2025

Table 3 - Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2020-2025

Table 4 - Sales of Rice, Pasta and Noodles by Category: % Value Growth 2020-2025

Table 5 - Sales of Instant Noodles by Leading Flavours: Rankings 2020-2025

Table 6 - NBO Company Shares of Rice, Pasta and Noodles: % Value 2021-2025

Table 7 - LBN Brand Shares of Rice, Pasta and Noodles: % Value 2022-2025

Table 8 - NBO Company Shares of Rice: % Value 2021-2025

Table 9 - LBN Brand Shares of Rice: % Value 2022-2025

Table 10 - NBO Company Shares of Pasta: % Value 2021-2025

Table 11 - LBN Brand Shares of Pasta: % Value 2022-2025

Table 12 - NBO Company Shares of Noodles: % Value 2021-2025

Table 13 - LBN Brand Shares of Noodles: % Value 2022-2025

Table 14 - Distribution of Rice, Pasta and Noodles by Format: % Value 2020-2025

Table 15 - Distribution of Rice by Format: % Value 2020-2025

Table 16 - Distribution of Pasta by Format: % Value 2020-2025

Table 17 - Distribution of Noodles by Format: % Value 2020-2025

Table 18 - Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2025-2030

Table 19 - Forecast Sales of Rice, Pasta and Noodles by Category: Value 2025-2030

Table 20 - Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2025-2030

Table 21 - Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2025-2030

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Staple Foods in Algeria - Industry Overview

EXECUTIVE SUMMARY

Growth supported by population growth and evolving lifestyle patterns

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Subdued growth as economic slowdown persists
State subsidies sustain demand
Sustainability increasingly important

WHAT'S NEXT?

Growth driven by fundamental demand
Challenge of declining disposable income levels
Foodservice expansion

COMPETITIVE LANDSCAPE

Bellat - Conserverie des Viandes d'Algérie leads
Groupe Benamor benefits from enhanced brand visibility and consumer awareness

CHANNELS

Strong tradition of purchasing fresh bread from local bakeries
Consumers appreciate the convenience of e-commerce
Large modern retailers offer good-quality staple products at affordable prices

MARKET DATA

Table 22 - Sales of Staple Foods by Category: Volume 2020-2025
Table 23 - Sales of Staple Foods by Category: Value 2020-2025
Table 24 - Sales of Staple Foods by Category: % Volume Growth 2020-2025
Table 25 - Sales of Staple Foods by Category: % Value Growth 2020-2025
Table 26 - NBO Company Shares of Staple Foods: % Value 2021-2025
Table 27 - LBN Brand Shares of Staple Foods: % Value 2022-2025
Table 28 - Penetration of Private Label by Category: % Value 2021-2025
Table 29 - Distribution of Staple Foods by Format: % Value 2020-2025
Table 30 - Forecast Sales of Staple Foods by Category: Volume 2025-2030
Table 31 - Forecast Sales of Staple Foods by Category: Value 2025-2030
Table 32 - Forecast Sales of Staple Foods by Category: % Volume Growth 2025-2030
Table 33 - Forecast Sales of Staple Foods by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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