



Euromonitor
International

Households: Qatar

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Table of Contents

HEADLINES

PROSPECTS

Couples with children continue to lead, owing to supportive government policies

Doha continues to be the dominant city, with a strong outlook for the future

Robust economic recovery expected, with increasing disposable income and low unemployment

Digital landscape set for further evolution with increasing penetration rates

Housing market faces slow growth and high rental rates

HOUSEHOLD PROFILE

Chart 1 - Household Profile: 2024-2029

Chart 2 - Households by Number of Persons: 2029

Chart 3 - % of Households by Number of Children: 2029

Chart 4 - Households by Type of Household: 2029

Chart 5 - Consumer Expenditure by Household Type in Qatar: 2019/2024/2029

Chart 6 - Household Head's Sex and Employment in Qatar: 2029

Chart 7 - Households by Education of Head of Household: 2029

Chart 8 - Households by Economic Status of Head of Household in Qatar: 2029

Chart 9 - Households by Age of Head: 2029

Chart 10 - Household Penetration by Facilities: 2029

Chart 11 - Household Possession of Kitchen Durables in 2029: % of Households

Chart 12 - Household Possession of Other Durables in 2029: % of Households

Chart 13 - Household Digital Penetration in Qatar Compared to Global Average: 2029

Chart 14 - Possession of Entertainment Electronics in 2029: % of Households

Chart 15 - Possession of Other Electronics in 2029: % of Households

Chart 16 - Key Metrics of Households Property Market: 2019-2029

Chart 17 - Housing Stock by Construction Year

Chart 18 - Households by Number of Rooms: 2029

Chart 19 - Households by Size of Dwelling in Qatar: 2029

Chart 20 - Housing Completions and House Price Index in Qatar: 2019-2025

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