



Euromonitor
International

Lodging (Destination) in Singapore

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Luxury and premium developments drive value growth in lodging (destinations) in 2025
Marina Bay Sands Pte Ltd and AccorHotels Group retain the leadership, which competition strengthens in luxury hotels

PROSPECTS AND OPPORTUNITIES

Digital transformation and online bookings are set to support growth for lodging (destination)
Luxury entrants are expected to enter and transform hospitality in Singapore

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Travel in Singapore - Industry Overview

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DISCLAIMER

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