



**Euromonitor  
International**

# Eggs in Germany

January 2026

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Organic and free-range drive next phase for eggs

INDUSTRY PERFORMANCE

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Eggs leads growth within fresh foods in 2025, while foodservice outpaces retail  
Meat suffers as consumers shift towards plant-based diets  
Health and sustainability concerns continue to shape progress and innovation

WHAT'S NEXT?

Flat growth forecast for fresh food in Germany  
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