



Euromonitor
International

Meat in France

January 2025

Table of Contents

Meat in France - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Return to growth, but many consumers looking to reduce meat consumption
Significant increase in prices amidst broader rise in the cost of living

PROSPECTS AND OPPORTUNITIES

French farmers object to potential deal between EU and Mercosur
Players adapting to changing diets, but meat substitutes remains a niche area
Summary 1 - Major Processors of Meat 2024

CATEGORY DATA

Table 1 - Total Sales of Meat by Category: Total Volume 2019-2024
Table 2 - Total Sales of Meat by Category: % Total Volume Growth 2019-2024
Table 3 - Retail Sales of Meat by Category: Volume 2019-2024
Table 4 - Retail Sales of Meat by Category: % Volume Growth 2019-2024
Table 5 - Retail Sales of Meat by Category: Value 2019-2024
Table 6 - Retail Sales of Meat by Category: % Value Growth 2019-2024
Table 7 - Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2019-2024
Table 8 - Forecast Sales of Meat by Category: Total Volume 2024-2029
Table 9 - Forecast Sales of Meat by Category: % Total Volume Growth 2024-2029
Table 10 - Forecast Retail Sales of Meat by Category: Volume 2024-2029
Table 11 - Forecast Retail Sales of Meat by Category: % Volume Growth 2024-2029
Table 12 - Forecast Retail Sales of Meat by Category: Value 2024-2029
Table 13 - Forecast Retail Sales of Meat by Category: % Value Growth 2024-2029

Fresh Food in France - Industry Overview

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture
2024 key trends
Retailing developments
What next for fresh food?

MARKET DATA

Table 14 - Total Sales of Fresh Food by Category: Total Volume 2019-2024
Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024
Table 16 - Retail Sales of Fresh Food by Category: Volume 2019-2024
Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024
Table 18 - Retail Sales of Fresh Food by Category: Value 2019-2024
Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2019-2024
Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024
Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2019-2024
Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029
Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029
Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029
Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029
Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2024-2029
Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meat-in-france/report.